

Perspective Virtual

PERSPECTIVE
NETWORKING
& INSPIRATION



4 Virtual Forums, covering
4 different geographical
areas respectively



Founded in 2009, Perspective is a one-of-a-kind Architecture and Interior Design Forum: a networking platform to meet and discuss, able to **connect Industrial Partners with the World of Design and Contract.**

Following the 10 years of success of Perspective Forums, **Perspective Virtual transfers this experience in an innovative virtual platform, where Industrial Partners can connect with some of the most important architectural, engineering and management firms.**



Taking advantage of the international network developed over the years by THE PLAN magazine with the most influential architecture and design firms, Perspective is a unique platform to create new contacts, get insights into new worlds and enrich your know-how, developing new business opportunities and R&D avenues.

Thanks to the close ties with international design firms developed by the magazine, **Perspective gathers high-standing representatives from the whole chain: prominent architecture and design practices, engineering firms, real estate operators, along with leading businesses, with avant-garde research unites and refined products and solutions.**

Perspective is a place to meet, today also virtually. The event is dedicated to business meetings, conferences and panel discussions. The program is developed in 2 half-days

of work of 4 hours and a half each, with an opening Key-note, followed by a program of one-to-one, face-to-face Business Meetings scheduled also on the base of expressed meeting preferences, and a closing Panel Discussion.

One-to-one, face-to-face Business Meetings will allow participants to illustrate who they are, what they do, and explore the real possibilities of working together. A great chance for Industrial Partners eager not simply to showcase a product, but start the sort of dialogue that builds solid business relations geared to providing integrated architectural and design solutions.

Perspective Virtual represents the virtual edition of Perspective forums: an innovative way of meeting with a high degree of flexibility, a platform to connect the best companies with the best architects and designers at an international level.

X Perspective Virtual: the virtual edition of Perspective forums. An innovative way of meeting with a high degree of flexibility, a platform to connect the best companies with the best architects and designers at an international level.



PREVIOUS EDITIONS PARTICIPANTS

SUPPLIERS

AGC INTERPANE
ARESI WOOD TECHNOLOGIES
ASTEC ARCHITECTURAL BRONZE
AZA AGHITO ZAMBONINI
AZA INT CORPORATION
BARTH INNENAUSBAU
BROMBAL
CEADESIGN
DE ROSSO
DUKA/SANIKA
DURAVIT
EFFEGIBI PERFECT WELLNESS
ESSEQUATTRO
ESTEL GROUP
FIANDRE ARCHITECTURAL SURFACES
FIBRE C NORTH AMERICA
FIEMME 3000
FLORIM USA
FONTANOT
FRENER & REIFER
GALLINA USA
GAROFOLI
GESSI - THE PRIVATE WELLNESS COMPANY
GRUPPO IVAS - ALIVA / METROPOLIS
GUARDIAN GLASS
HOELLER
IDOGI GROUP
IGV GROUP
IRIS GROUP - GRANITI FIANDRE
IRIS GROUP US OPERATIONS
ITALSERRAMENTI
LAPITEC®
LASAMARMO
LISTONE GIORDANO HARDWOOD FLOORS
MARAZZI
MARKET
MARMI FAEDO
NICE
NIKOLAUS BAGNARA
OIKOS GROUP
OIKOS VENEZIA

PANARIA GROUP
PBA
PELLINI
PHILIPS LIGHTING - ILTI LUCE
PIZZAROTTI IBC
PRATIC
QUADRIFOGLIO
RESSTENDE
ROSSIN
RUBNER HOLZBAU
SECCO SISTEMI
SILVELOX
SIMEON
ST FACADE TECHNOLOGY
STAHLBAU PICHLER
TAKT
TECHNOALPIN
THE QUADRIFOGLIO GROUP
TREND GROUP
VIMAR
ZITTURI
ZUMTOBEL GROUP

REAL ESTATE DEVELOPERS

CUSHMAN & WAKEFIELD
EVO REAL ESTATE GROUP
GI DEVELOPMENT CONSULTING
GOLDMAN SACHS
LEVIEN&CO
PORT AUTHORITY OF NEW YORK AND NEW JERSEY
REITO CAPITAL GROUP
ROCKWELL PROPERTY
SOLIDSPACE
STANHOPE PLC
THE OLYMPIA COMPANIES
THE TLM GROUP
TOWN REAL ESTATE

ENGINEERING / MANAGEMENT / CONSULTANCY

ARUP
ARTEC3 STUDIO
BLUE ENGINEERING

BOLLINGER + GROHMANN
BURO HAPPOLD
CACTUS
DEERNS UK
ECKERSLEY O'CALLAGHAN
ENTUITIVE
JESPER KONGSHAUG
KNIPPERS HELBIG ADVANCED ENGINEERING
KPFF CONSULTING ENGINEERS
LERA
MAFFEIS ENGINEERING
MIC - MOBILITY IN CHAIN
PRICE & MYERS
SCHLAICH BERGERMANN UND PARTNER
SILMAN
THORNTON TOMASETTI
TRANSOLAR KLIMA ENGINEERING
WERNER SOBEK ENGINEERING&DESIGN

ARCHITECTURE AND INTERIOR DESIGN PRACTICES

1100 ARCHITECT
31/44 ARCHITECTS
4TÉ
51N4E
70F ARCHITECTURE
ADJAYE ASSOCIATES
AGREST AND GANDELSONAS ARCHITECTS
AHMM - ALLFORD HALL MONAGHAN MORRIS
ALEX COCHRANE ARCHITECTS
ALL DESIGN
AMENTA | EMMA ARCHITECTS
ANDREA STEELE ARCHITECTURE
APT ARCHITECTURE
ARCHI-TECTONICS
ARO - ARCHITECTURE RESEARCH OFFICE
ARROW
ASHLEY MCGRAW ARCHITECTS
ATELIER HITOSHI ABE
ATI PROJECT
AUDREY MATLOCK ARCHITECT
AUKETT SWANKE
AXIS MUNDI

BALMORI ASSOCIATES
BBP ARKITEKTER
BCJ - BOHLIN CYWINSKI JACKSON
BEHNISCH ARCHITEKTEN
BELATCHEW ARKITEKTE
BEN ADAMS ARCHITECTS
BERNARD TSCHUMI ARCHITECTS
BEYER BLINDER BELLE
BIG - BJARKE INGELS GROUP
BILLINGSJACKSON DESIGN
BINOM ARCHITECTS
BOGLE ARCHITECTS
BOHLIN CYWINSKI JACKSON
BRISAC GONZALEZ ARCHITECTS
BROOKS+SCARPA
BRUCE D. NAGEL ARCHITECT
BRYDEN WOOD
BUCHOLZ MCEVOY ARCHITECTS
BUCKLEYGRAYEOMAN
C.F. MOLLER ARCHITECTS
CAAU*
CARMEN LENZI ARCHITECT
CAROL A. WILSON
CECIL BAKER ARCHITECTS + PARTNERS
CETRARUDDY
CHRISTOFF:FINIO ARCHITECTURE
COMPAGNIE-O
CONRAN AND PARTNERS
CRÈME | JUN AIZAKI ARCHITECTURE & DESIGN
CUNNINGHAM | QUILL ARCHITECTS
CURTIS + GINSBERG ARCHITECTS
D'AQUINO MONACO
DAKE | WELLS ARCHITECTURE STUDIO
DALL & LINDHARDTSEN
DALLAS-PIERCE-QUINTERO
DARK ARKITEKTER
DARNTONB3 ARCHITECTURE
DATTNER ARCHITECTS
DAVID COLLINS STUDIO
DAVID HOTSON ARCHITECT
DAVID LING ARCHITECT
DE MATOS RYAN

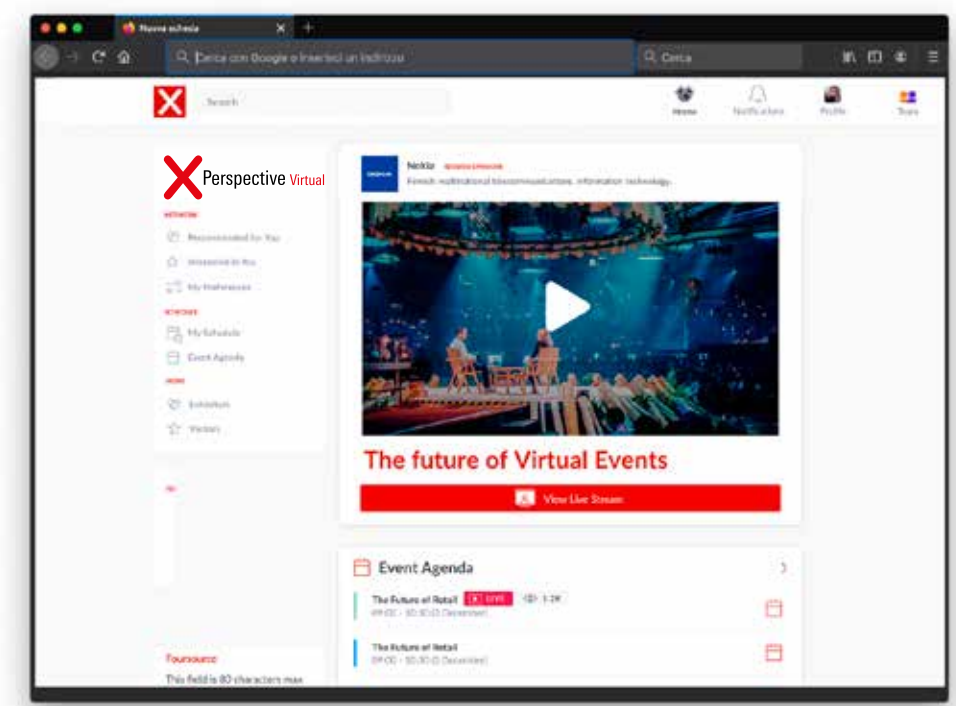
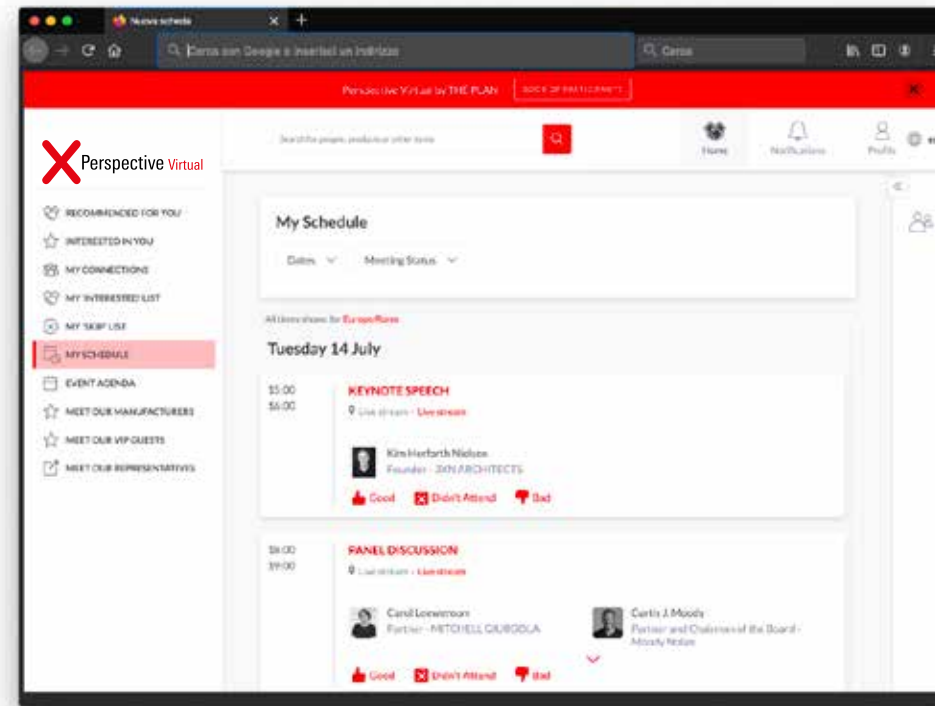
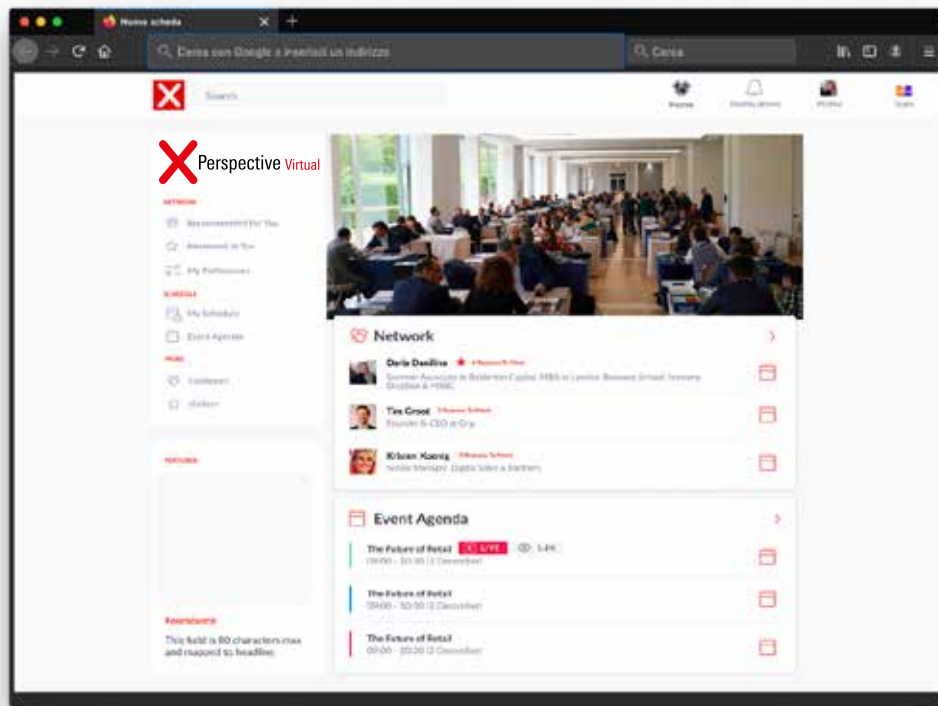
PREVIOUS EDITIONS PARTICIPANTS

DE-SPEC
DEAN/WOLF ARCHITECTS
DEBORAH BERKE PARTNERS
DESAI CHIA ARCHITECTURE
DESIGN INTERNATIONAL
DEXTER MOREN ASSOCIATES
DIETRICH UNTERTRIFALLER ARCHITEKTEN
DILLER SCOFIDIO + RENFRO
DLR GROUP | WESTLAKE REED LESKOSKY
DOMAINE PUBLIC ARCHITECTS
DONALD INSALL ASSOCIATES
DRMM
DROO
E+I STUDIO
EASTON + COMBS
EC3
ELENA KALMAN ARCHITECT
EMRE AROLAT ARCHITECTURE
ENNEAD ARCHITECTS
ENTASIS
EVA STUDIO
FDM:ARCH
FGP ATELIER
FJMT - FRANCIS-JONES MOREHEN THORP
FLANAGAN LAWRENCE
FORM STUDIO
FXCOLLABORATIVE ARCHITECTS
GABELLINI SHEPPARD
GBBN ARCHITECTS
GENSLER
GEORGE RANALLI ARCHITECT
GLUCK+
GRIMSHAW ARCHITECTS
GUZY ARCHITECTS
HART | HOWERTON
HASA ARCHITECTS
HAWKINS/BROWN
HDR ARCHITECTURE
HENLEY HALEBROWN
HENNING LARSENS ARCHITECTS
HIRSCH|CORTI ARCHITECTURE
HKS URBAN DESIGN STUDIO
HODGETTS + FUNG DESIGN AND ARCHITECTURE
HS2 ARCHITECTURE
HUFF + GOODEN ARCHITECTS

HWCD
IF_DO
INOA | INTERNATIONAL OFFICE OF ARCHITECTS
INSON DUBOIS WOOD
JA ARCHITECTURE STUDIO
JAJA ARCHITECTS
JG NEUKOMM ARCHITECTURE
JOEL SANDERS ARCHITECT
JOHN DEFAZIO ARCHITECT
JOHN ROBERTSON ARCHITECTS
JOHN SIMPSON ARCHITECTS
JZA+D
K2S ARCHITECTS
KAAN ARCHITECTEN
KANT ARKITEKTER
KEITH WILLIAMS ARCHITECTS
KOHN PEDERSEN FOX ASSOCIATES
KRUECK + SEXTON ARCHITECTS
LABO DESIGN STUDIO
LAND - LANDSCAPE ARCHITECTURE NATURE
DEVELOPMENT
LATITUDE ARCHITECTS
LEERS WEINZAPFEL ASSOCIATES
LEMAY+ESCOBAR
LEVRAT DESIGN
LEWIS AND GOULD ARCHITECTS
LEWIS.TSURUMAKI.LEWIS (LTL ARCHITECTS)
LIGHTVOX STUDIO
LOHA - LORCAN O'HERLIHY ARCHITECTS
LOUISE BRAVERMAN ARCHITECT
LUBRANO CIAVARRA ARCHITECTS
MARC THORPE DESIGN
MARVEL ARCHITECTS
MCA - MARIO CUCINELLA ARCHITECTS
MCADAM ARCHITECTS
MCCULLOUGH MULVIN
MERGE ARCHITECTURAL GROUP
MESSANA O'RORKE ARCHITECTS
METCALFE ARCHITECTURE & DESIGN
METROGRAMMA
MGA PARTNERS
MINO CAGGIULA ARCHITECTS
MITCHELL | GIURGOLA ARCHITECTS
MOLE ARCHITECTS
MORPHOSIS

MORRIS+COMPANY
MUUM
N°12 STUDIO
NADAAA
NAROFSKY ARCHITECTURE
NATRUFIED
NEUMANN MONSON ARCHITECTS
NORM ARCHITECTS
OBRA ARCHITECTS
OPENSTUDIO ARCHITECTS
OPPENHEIM ARCHITECTURE + DESIGN
ORMS
PENOYRE & PRASAD
PERKINS + WILL
PININFARINA ARCHITETTURA
PLASMA STUDIO
PLP ARCHITECTURE
POPLI DESIGN GROUP
PORTERFANNA ARCHITECTURE
PRINGLE RICHARDS SHARRATT ARCHITECTS
PURCELL
RAFAEL VIÑOLY ARCHITECTS
REDDYMADE DESIGN
RICE+LIPKA ARCHITECTS
RICHARD MEIER & PARTNERS ARCHITECTS
ROCKWELL GROUP
RON ARAD ASSOCIATES
ROSENDALE DESIGN
ROSSETTI
S4A - SPACE4ARCHITECTURE
SAGE AND COOMBE ARCHITECTS
SASAKI ASSOCIATES
SAUERBRUCH HUTTON
SCB - SOLOMON CORDWELL BUENZ
SCOTT BROWNRIGG
SDA | SYNTHESIS DESIGN + ARCHITECTURE
SG/A - SEDICIGRADI
SHEPPARD ROBSON
SHIGERU BAN ARCHITECTS
SHIM-SUTCLIFFE ARCHITECTS
SHINBERG.LEVINAS ARCHITECTS
SHOP ARCHITECTS
SKOLNICK ARCHITECTURE + DESIGN PARTNERSHIP
SLADE ARCHITECTURE
SNOHETTA

SOFTROOM
SOM - SKIDMORE, OWINGS & MERRILL
SONNEMANN TOON ARCHITECTS
SPAGNULO & PARTNERS
SPECTOR GROUP
SPG ARCHITECTS
SPG ARCHITECTS
STAMBERG AFERIAT + ASSOCIATES
STEPHEN MOSER ARCHITECT
STEVEN HOLL ARCHITECTS
STUDIO ARTHUR CASAS
STUDIO DAVID THULSTRUP
STUDIO GANG
STUDIO LIBESKIND
STUDIO PUISTO
STUDIO RAZAVI ARCHITECTURE
STUDIO RINALDI
STUDIO SEILERN ARCHITECTS
TANK
TATEHINDLE ARCHITECTS
TCHOBAN VOSS
TEEPLE ARCHITECTS
TEN ARQUITECTOS
THE GOLDEN MEAN GROUP
THE SWITZER GROUP
THE TURETT COLLABORATIVE
THOMAS PHIFER AND PARTNERS
TIGG+COLL ARCHITECTS
TIM SHEA ARCHITECTURE + DESIGN
TOD WILLIAMS BILLIE TSUEN ARCHITECTS
TOLLGÅRD DESIGN GROUP
TONKIN LIU
TOSHIKO MORI ARCHITECT
UARCHITECTS
URBAN AGENCY
URBAN OFFICE ARCHITECTURE
VALARI
VOORSANGER ARCHITECTS
W ARCHITECTURE AND LANDSCAPE
WAUGH THISTLETON ARCHITECTS
WEDDLE GILMORE BLACK ROCK STUDIO
WEISS/MANFREDI
WHY ARCHITECTURE DESIGN
WOODS BAGOT
WXY ARCHITECTURE + URBAN DESIGN



Organizer and promoter: THE PLAN

Place: Virtual platform

Time window: March-December

Duration: 2 half days, 4 hours and a half each

GEOGRAPHIC AREAS:

Italy → March

Northern Europe → May

UK, USA and Canada → June

Southern Europe and Mediterranean area → December

PROGRAM:

Day 1, Day 2: 3-7.30 PM GMT+1 (EU)

3-4 PM Opening plenary Conference open to the public. Introduction by the organizer, followed by a Key-note of a prominent architect or international designer

4-6.30 PM **Session of 5 one-to-one, face-to-face Business Meetings, of 30 minutes each, held from remote position and scheduled in a customized agenda, created also on the base of expressed meeting preferences**

6.30-7.30 PM Panel Discussion, open to the public

6.30-7.30 PM **Parallel session of 3 additional one-to-one, face-to-face Business Meetings, of 20 minutes each, held from remote position, autonomously planned on the web platform**

PARTICIPATION (2 persons)

8.000 Euro

Only for THE PLAN Partners: Euro 6.000

In case of participation in all 4 Perspective Virtual editions: Euro 5.000 each

Includes:

- **10+ one-to-one, face-to-face Business Meetings scheduled in agenda**, with possibility to share company presentations on the screen, as well as video or projects information projected by the counterpart
- **Acquisition of the database with details of all participants** and audience registered for Conferences and Panel Discussions (Lead generation), with their prior consent
- **Participation in the program of Key-notes and Panel Discussions** open to the public
- **Possibility to independently schedule additional one-to-one, face-to-face Business Meetings** with other participants via web platform, to be held during the forum or later
- **No travel and accommodation expenses**

GEOGRAPHICAL DETAILS

Southern Europe and Mediterranean area: France, Spain, Portugal, Malta, Balkan Peninsula, Turkey, Morocco.

Northern Europe: Scandinavia, Denmark, Benelux, Germany, Austria, Switzerland, Poland, Czech Republic.



CONTACTS

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